



Exhibitor Brochure

B R I G H T I D E A S
November 12-13, 2009

AMFHC

**Advanced Facilities Management
And Engineering Conference**
Denver, Colorado

Reserve Your Exhibit Space at The Region's Premier Event For FACILITIES MANAGEMENT AND ENGINEERING PROFESSIONALS

The Advanced Facilities Management and Engineering Conference and Technical Exhibit has proven to be the one event you can count on annually to meet with and market to this influential buying audience. Where else can you meet 900 industry professionals in the Rocky Mountain Region? Maximize your sales effort! Meet new customers! See more buyers in less time by exhibiting at AFEC 2009. For more information about AFEC 2009, visit www.AFEC.biz, or call the event manager Mark Cramer at 303-771-2000.

MISSION STATEMENT

THE ADVANCED FACILITIES MANAGEMENT AND ENGINEERING CONFERENCE is dedicated to increasing the skills and knowledge of Facility Managers and Engineers in the Rocky Mountain Region, preparing them to meet the demands of their occupation, today, tomorrow and into the future.

AFEC is a must attend yearly event for my team. Especially important for companies operating in the Rocky Mountain region.

Jim Brunette, Project Management Site Manager

CaridianBCT

WHO ARE THE ATTENDEES?

We are expecting to reach up to 1,000 people from the following job titles:

- Facilities Managers
- Chief Engineers
- Facility Engineers
- Facilities Coordinators and Administrators
- Construction Managers
- Plant Managers
- Property Managers
- Architects, Designers and Engineers
- Project Managers
- Corporate Properties/Real Estate Groups
- Consulting Engineers
- Plant Engineers
- Maintenance Engineers
- Specialty Control Technicians
- Environmental Engineers
- Energy Engineers
- Safety Engineers
- Building Facility Maintenance
- Consultants
- Hospital Engineers
- Maintenance Directors

DEMONSTRATIONS ENCOURAGED

AFE (Association for Facilities Engineering), IFMA (International Facility Management Association, Denver Chapter) and BOAC (Building Operators Association of Colorado) the AFEC Sponsors, encourage all participating exhibitors to create a unique demonstration or feature to their display that will be educational or entertaining. AFEC sets its exhibits apart from other pipe and drape type shows and invites you to be creative. Be sure to let us know on the Exhibit Application if you plan to do a demonstration and we will promote it, if possible, in our marketing. Sign up early to take full advantage of this offer.

NEW PRODUCTS WILL BE FEATURED

Do you have a new product? We will try to feature you! Use the Exhibit Application and tell us about your new product (in layman's terms) and we will try to promote you before and during the Expo. Sign up early to take advantage of this offer.

STAND OUT FROM THE COMPETITION

Reserve exhibit space today! Booth assignments will be made on a first-come, first-serve basis. To ensure that your company has the best available location, complete the enclosed Exhibit Space Application and return it with your 50% deposit. You can make an immediate reservation by calling ExpoMasters, Inc. at (303) 771-2000.

AFEC 2009 SHOW MANAGEMENT

c/o ExpoMasters, Inc.

8003 South Oneida Court

Centennial, CO 80112

(303) 771-2000

Fax (303) 843-6232

lcramer@expomasters.com

www.afec.biz



**November 12-13, 2009 Denver Merchandise Mart Expo Hall Denver, Colorado
www.afec.biz**

EXHIBIT RATES

	Before May 30	After May 30
10'x10' Space	\$1,050	\$1,250
10'x20' Space	\$2,100	\$2,500
10'x30' Space	\$3,150	\$3,750
20'x20' Space	\$3,780	\$4,500
20'x30' Space	\$5,670	\$6,750

Green and Energy Solutions Aisle Rates

	Before May 30	After May 30
10'x10' Space	\$1,150	\$1,350
10'x20' Space	\$2,300	\$2,700
10'x30' Space	\$3,450	\$4,050

THE FEE FOR EACH BOOTH INCLUDES:

- Draped 8' backwall and 3' sidewalls
- Final attendance list
- 1 Seminar Pass for your employees
- Exhibitor badges for booth personnel
- Unlimited complimentary exhibits passes
- Booth identification sign
- Listing in Show Program and Website
- Participation in the Booth Bingo Program
- 1 draped table
- 2 chairs
- Wastebasket

HOSPITALITY SUITES

AFEC is pleased to make available private rooms to our exhibitors to be used as Hospitality Suites. The rooms are located just off the exhibit floor and are large enough (48' x 20') to do specialized seminars, entertainment and/or products displays and demonstrations. The cost is reasonable as well at only \$1,500. Please contact Mark Cramer at 303-771-2000 for additional information.

SPONSORSHIP OPPORTUNITIES

AFEC's show management also has a number of opportunities available for companies that like to set themselves apart. Among the events we are considering for sponsorship are:

	Fee
· Espresso Cart	\$500.00
· Cyber Cafe	\$1,200.00
· Coffee Breaks	\$250.00
· Keynote Speaker	\$500.00
· Seminars	\$2,500.00
· Beer-tasting Reception	\$1,000.00
· Golf Lessons Area	\$500.00
· Hospitality Suites (see above)	\$1,500.00
· Luncheon	\$750.00
· Masseuse	\$500.00

All sponsors will be recognized in the AFEC program and at the event with signs as the official sponsor of each event. Please contact AFEC show management if you would like more information on sponsorship of any of the above opportunities, or if you have ideas you would like us to tailor to your specific needs.

"The show impressed me not only with the quality of the education being offered, but also with the diversity of educational content. AFEC is first class regional event."

Mr. David Brady, President and CEO

International Facility Management Association

2009 EXHIBIT DATES AND HOURS

Exhibitor Move-In

Wednesday, Nov. 11	8:00 a.m. - 6:00 p.m.
Thursday, Nov. 12	8:00 a.m. - 9:00 a.m.

Show Hours

Thursday, Nov. 12	9:00 a.m. - 4:00 p.m.
Friday, Nov. 13	9:00 a.m. - 3:30 p.m.

Exhibitor Move-Out

Friday, Nov. 13	3:30 p.m. - 10:00 p.m.
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SHOW LOCATION

Denver Merchandise Mart Expo Hall

451 East 58th Ave.

Denver, CO 80216-1422

Phone: 303-292-6278

SHOW DECORATOR

Freeman Decorating

4493 Florence Street

Denver, Colorado 80238

Phone: 303-320-5100

Fax: 303-329-6710

THE SPONSORS

AFEC is Sponsored by:

Building Operators Association of Colorado (BOAC)



Association for Facilities Engineering (AFE)



International Facility Management Association (IFMA)

Denver Chapter,



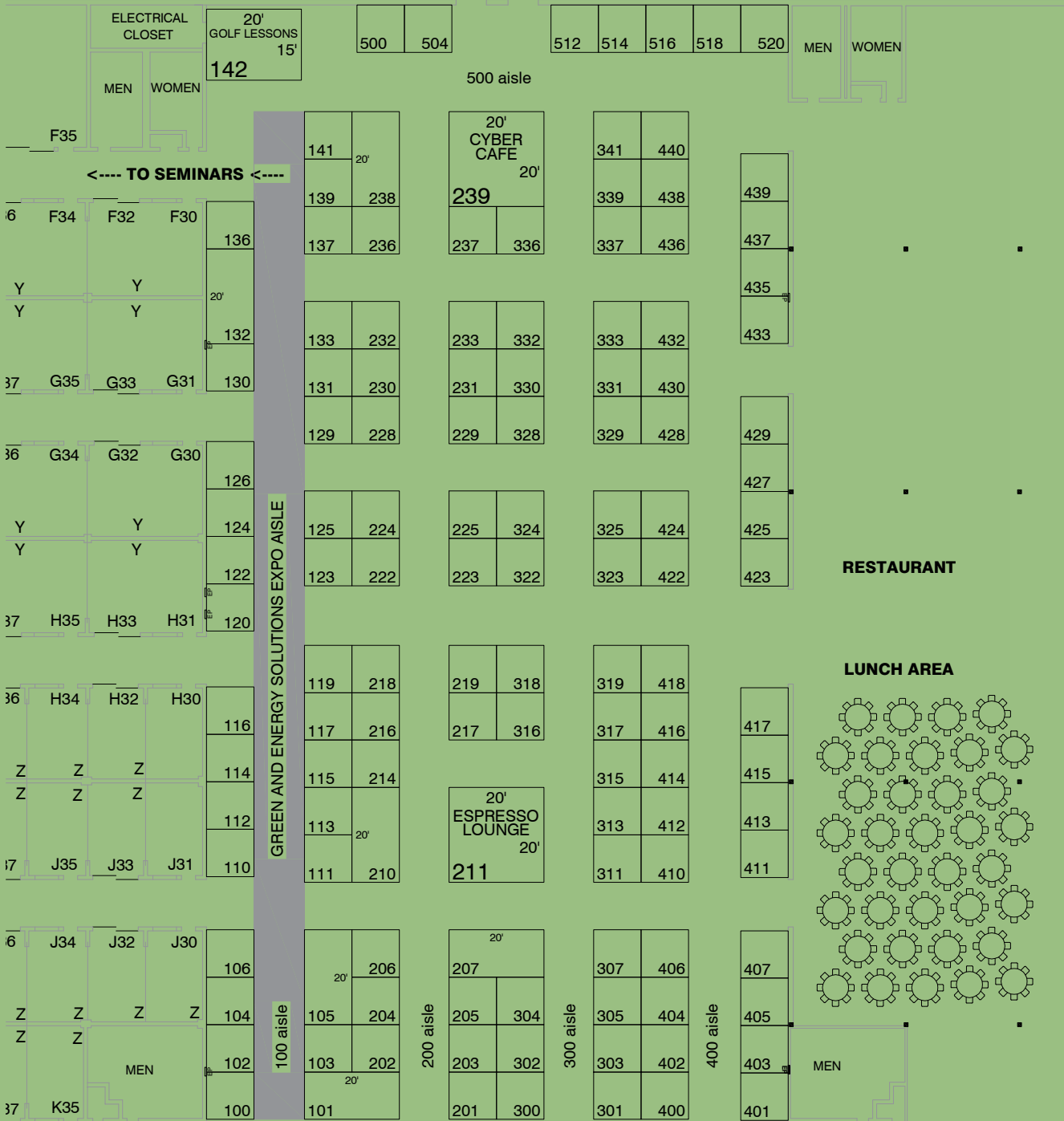
XCEL



2009 FLOOR PLAN

EXPO II

EXPO III



29,858
SQUARE FEET

